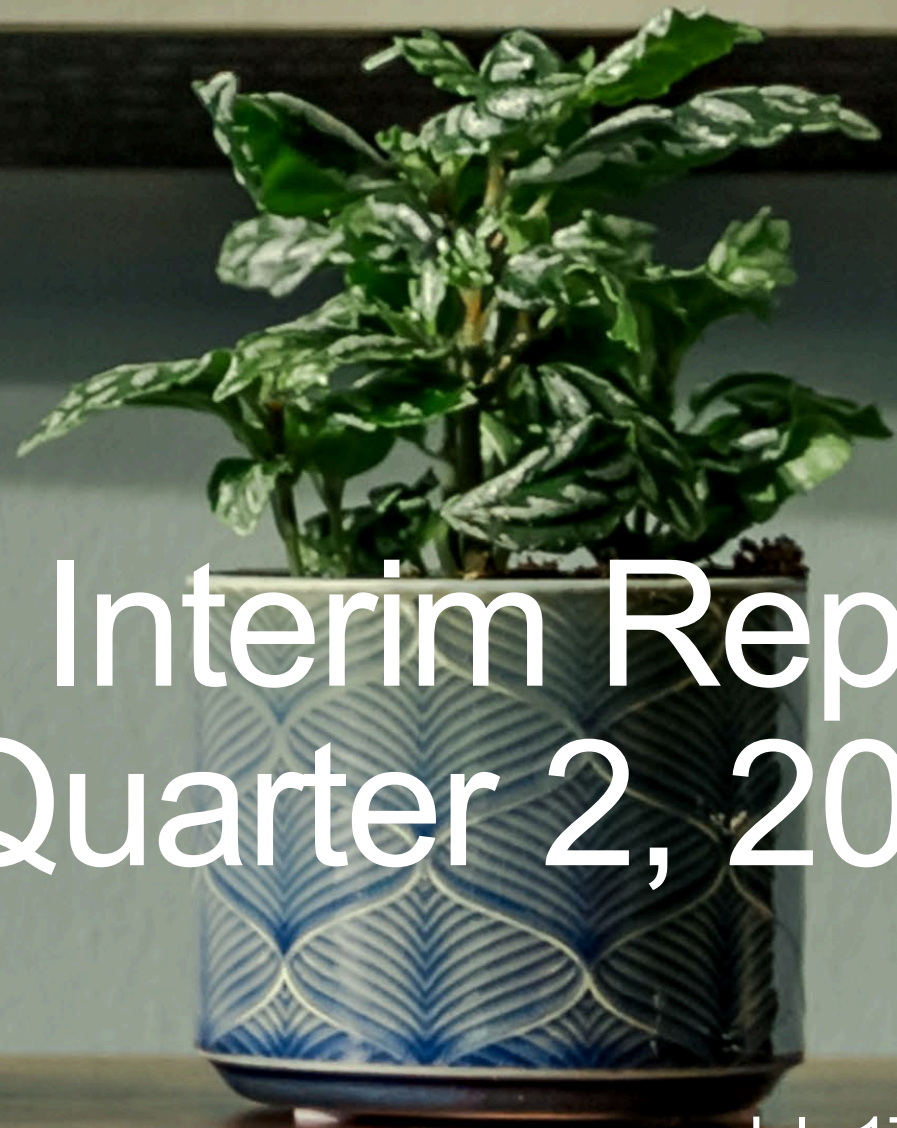




Interim Report Quarter 2, 2025



July 17, 2025

Ulrika Kolsrud

President and CEO



Highlights Q2 2025

Stability in a challenging world

- Positive organic sales growth
- Strong growth in strategic segments
- Weak economy and uncertain environment lead to limited volume growth
- High pace of product launches
- Stable profit although impacted by low volume growth and higher costs
- Sequentially stronger margins

Organic Sales Growth

+1.9%

EBITA excl IAC

SEK
4,693m

EBITA Margin excl IAC

13.7%

EPS

SEK
4.39

Health & Medical

Business highlights

- Growing Medical Solutions for 17 consecutive quarters
- Weaker conditions in specific markets impacted Incontinence Care Health care
- Continued underlying strong demand for solutions addressing chronic conditions
- Launch of TENA Bariatric Range, 3XL-4XL



Consumer Goods

Business highlights

- Strong growth in Incontinence Care Retail and Feminine Care
- Baby Care challenged by competitive pressure – targeted activities to come back to growth
- Consumer Tissue growth in low/mid tier segments
- Strong launches along good-better-best spectrum





A woman in a red shirt is holding a large, white, Y-shaped object. She is looking at it with a slight smile. The background is a plain wall.

1 GOLD, 3 BRONZE
CREATIVE STRATEGY
FILM
FILM CRAFT
HEALTH & WELLNESS

AMV REDO

NEVER JUST A PERIOD,
BODYFORM/ LIBRESSE




Professional Hygiene

Business highlights

- Good growth in strategic products
- Challenging market conditions both in North America and Europe, especially in HoReCa
- Selective price management
- Launch of Tork Matic® Sensor Dispenser with 6 years battery time





Tork OptiServe - Coreless Toilet Paper System
launched end of 2024 with successful market reception
and prestigious wins e.g. Yankee stadium

Essity awarded
supplier engagement leader by **CDP**
and confirmed constituent of the
FTSE4Good Index Series



Supplier
Engagement
Leader



2024

**CERTIFICATE
OF MEMBERSHIP**

This is to certify that

Essity Aktiebolag B

is a constituent company in the FTSE4Good Index Series



FTSE4Good

June 2025

The FTSE4Good Index Series is designed to identify companies that demonstrate strong environmental, social and governance practices measured against globally recognised standards.

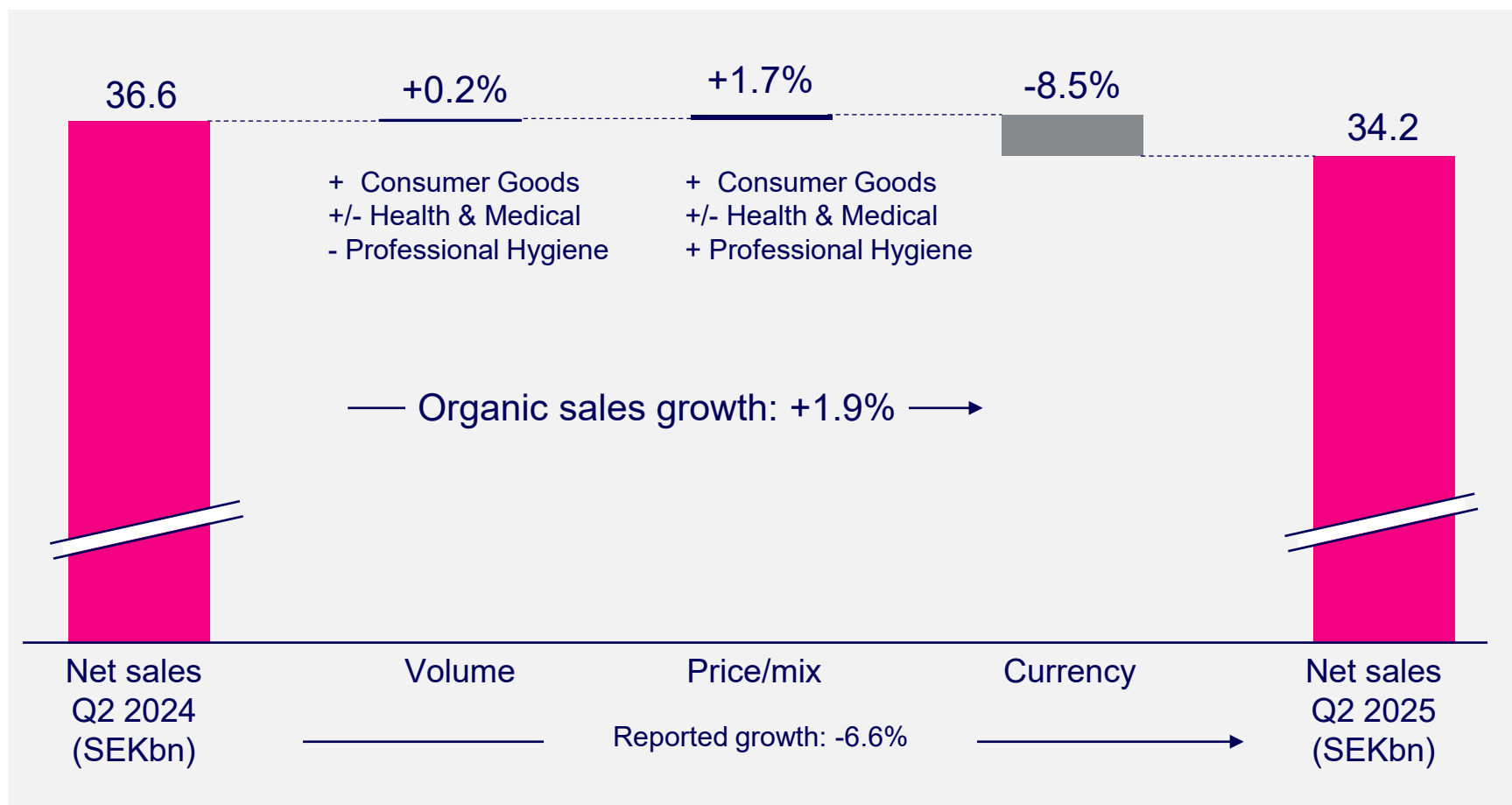
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Fredrik Rystedt

Executive Vice President and CFO

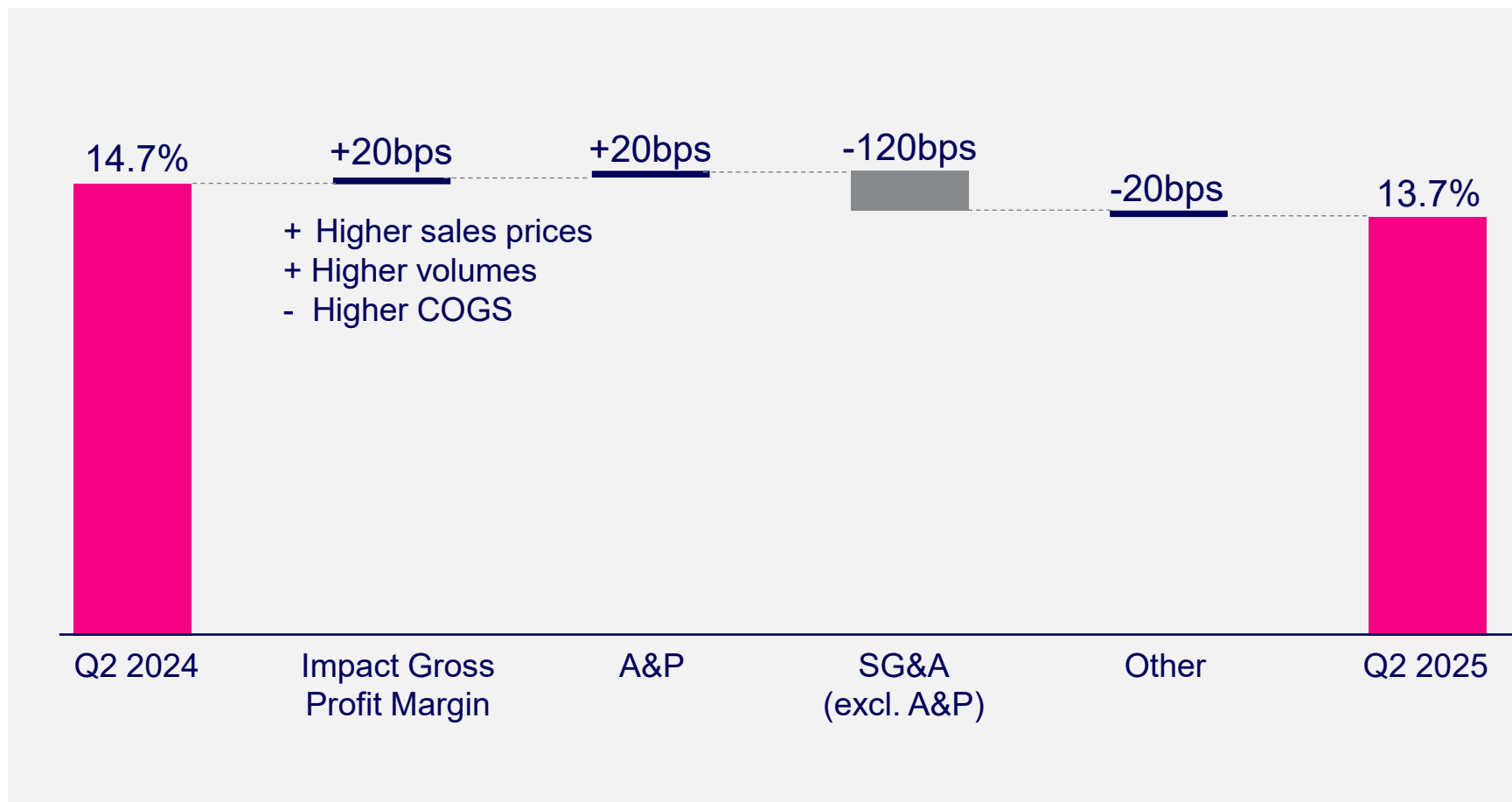


Stable volumes and higher sales prices



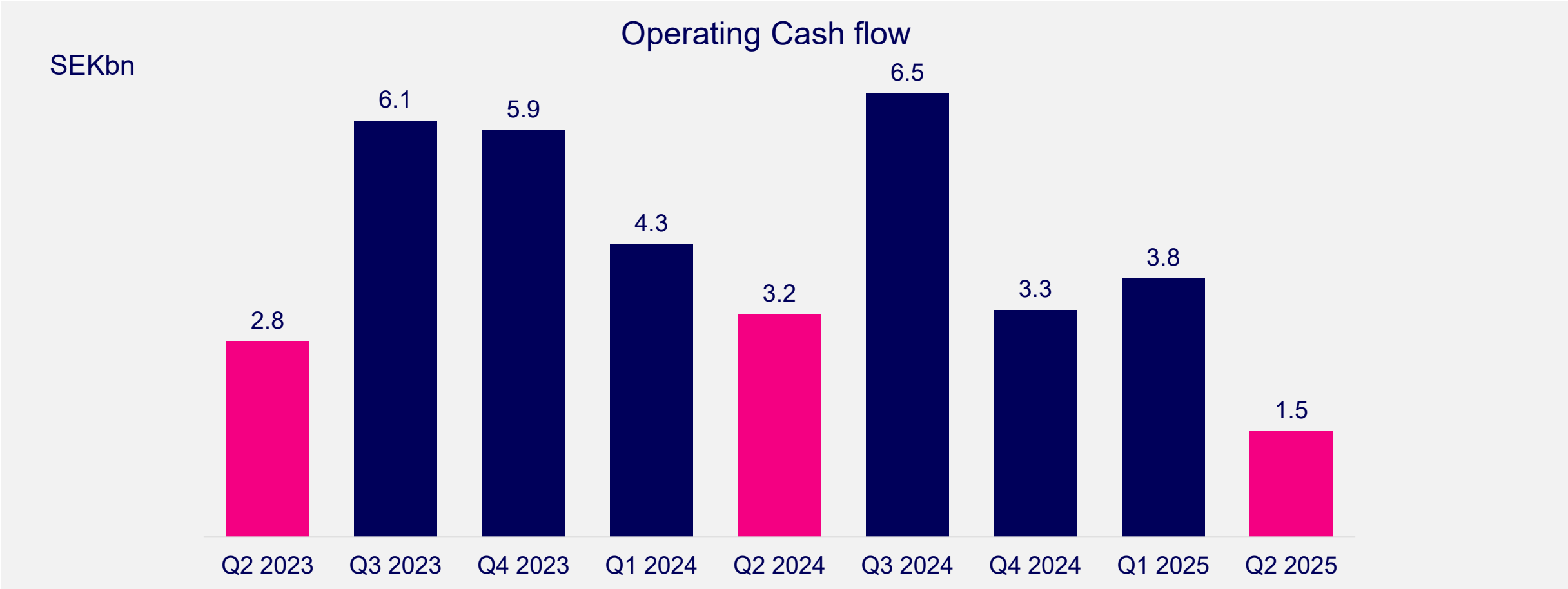
| | Organic Sales Growth |
|-----------------------------|----------------------|
| Health & Medical | +0.1% |
| • Incontinence Health Care | -1.4% |
| • Medical Solutions | +2.0% |
| Consumer Goods | +3.2% |
| • Incontinence Retail | +7.5% |
| • Feminine Care | +6.5% |
| • Baby Care | -7.4% |
| • Consumer Tissue | +2.9% |
| Professional Hygiene | +0.6% |

EBITA margin excl. IAC

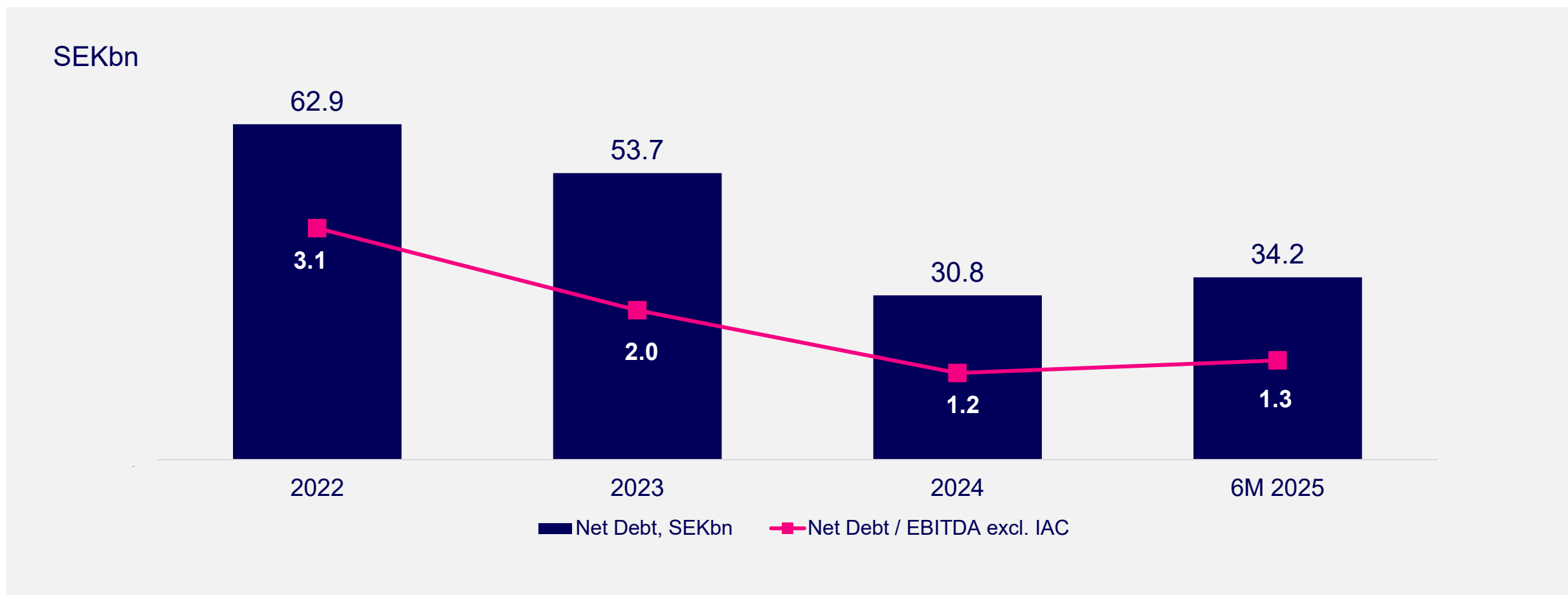


| | <u>EBITA margin</u> <u>excl. IAC</u> |
|----------------------|---|
| Health & Medical | 17.2% |
| Consumer Goods | 12.8% |
| Professional Hygiene | 16.9% |

Cash flow generation



Strong balance sheet



Ulrika Kolsrud

President and CEO





Summary

- **Q2 - Organic growth and stable profit in a weak economy**
 - Lower volume growth than expected
 - Strong growth in strategic segments
 - High pace of product launches
 - Stable profitability although impacted by low volume growth and higher costs
- **Priorities 2025**
 - Continue to execute on our strategy
 - Accelerate profitable volume growth
 - Reduce cost level and increase efficiency

This presentation may contain forward-looking statements. Such statements are based on our current expectations and are subject to certain risks and uncertainties that could negatively affect our business. Please read our most recent annual report for a better understanding of these risks and uncertainties.



Every day our brands care for the
hygiene and health of a billion people
across 150 countries



For everybody and every body

